

# THE 100% HUMAN MEMBER PROMISE

Hello and welcome to 100% Human!

We're excited to have your publication join a growing list of titles that believe in supporting human-generated content, both for the benefit of readers as well as protecting our interests as publishers.

While it's early days, there's a lot more that we have planned as we build our member base, resources and take an active stance on the use of AI to government.

As a member, all we ask is that you follow some simple rules to ensure a consistent set of standards and a unified message:

- While it's OK to use AI in the preparation of published work, generative AI never used to write articles that contain an author's byline
- That you do not create fictitious authors, profiles or bylines for AI generated articles
- That you make it clear to your audience when generative AI is used to for published information
- ONLY articles that are 100% human-written display the 100% Human logo
- You have an AI policy that explains how AI is used in the creation of published materials. (See below for an example that can be used.)
- You abide by the correct use of the 100% Human logo as per our logo guidelines
- That you uphold and maintain these standards while a member of the 100% Human initiative

# EXAMPLE AI USAGE POLICY

## AI Usage

GadgetGuy.com.au prioritizes engaging, first-person journalism and has implemented policies for AI usage. While AI tools are allowed, they are regulated to ensure high editorial standards and ethical practices.

## AI in Reporting

- **Written Content:** All published content must be original and human-written. AI tools can assist with research, transcription, formatting, and idea generation but will not appear in the final published work unless explicitly disclosed. A human editor will always proofread and fact-check all written content prior to publication.

## AI in Images

- **Visual Content:** GadgetGuy.com.au will avoid publishing lifelike AI-generated images unless explicitly disclosed. AI tools may be used for image resizing, alt-tag naming, and curation.

## Disclosure and Ethics

- **Usage and Verification:** AI can be used for administrative tasks and supporting journalistic functions but not for final content creation. Any AI-generated content must be verified and approved by a human editor to ensure accuracy, originality, and transparency.

## Commitment

GadgetGuy.com.au acknowledges the rapid development of AI tools and remains committed to maintaining editorial ethics, integrity, and transparency in all content.